

December 2010

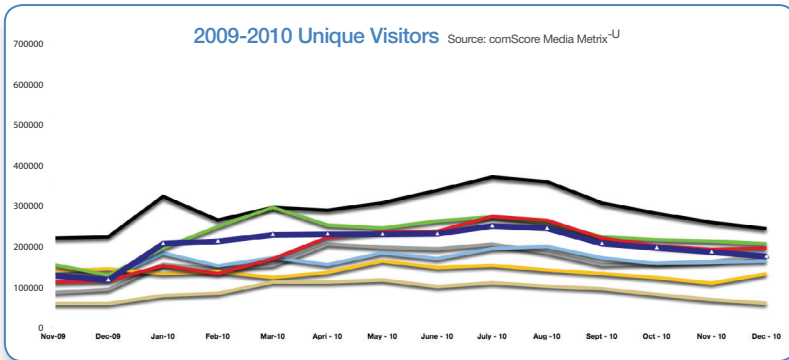
Maximize Your Reach

Only For Rent Media Solutions™ delivers:

2010 website visits ¹	38,000,000
2010 print distribution ²	22,000,000
lifetime video views	42,800,000
lifetime social media shares	120,000
lifetime app downloads	301,200

People Looking for Apartment Communities...

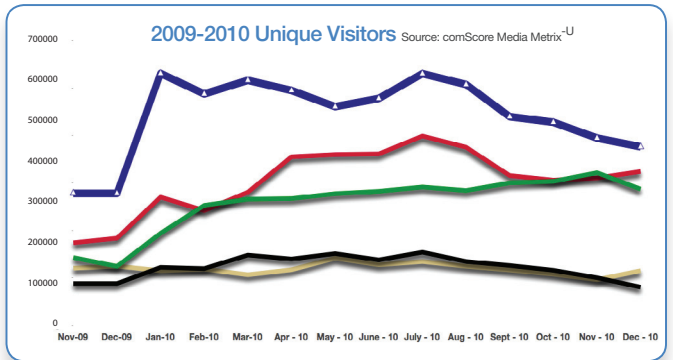
1.8 Million Unique Visitors in December to our ForRent.com Family of Sites



■ Rent.com ■ Apartments.com ■ ForRent.com Sites ■ Apartmentguide.com
 ■ MyNewPlace.com ■ Move.com Rentals ■ ApartmentFinder.com ■ Rentals.com

People Looking for a New Home...

4.4 Million Unique Visitors in December to our Homes.com & ForRent.com Network



■ Homes.com & ForRent.com Network ■ Apartments.com sites
 ■ ApartmentGuide.com Family of Sites ■ MOVE.com Sites ■ NCI/ApartmentFinder.com Family of Sites

22%
year over
year increase
in total
leads

Maximize Your Reach
For Rent brings you more LEADS™ any time, any place!

¹ January-December 2010, comScore
² January-December 2010, all FRMS publications, Internal Source

